

## **Business Sustainability Related Standards Hanna-West – Module 7 Assignment**

You are responsible for researching and presenting one set of “standards”. Identify the purpose of the standard and provide a summary background. Present this portion factually, then personally critique it.

Please create a 2 page maximum report, along with 3-5 slides to be used during our Module 7 Elluminate session. Both are to be submitted via the Module 7 Assignment drop boxes. You will notice 2 separate drop boxes, make sure to submit the report and the slides in the appropriate box.

During our Elluminate session, after the presentations from each of you, we will compare the standards as a class in terms of evaluating and measuring sustainability of the organizations to which they are applied.

- |  |                       |
|--|-----------------------|
| 1. GRI                                   | Martin Booker         |
| 2. AA1000 Assurance Standard             | Maria Booker          |
| 3. The Natural Step                      | Arushee Ganguli       |
| 4. Balanced Scorecard (SCORE)            | Paul Gery             |
| 5. Fairtrade                             | Shanee Green          |
| 6. USDA National Organic                 | Maria Hoerig          |
| 7. SA8000                                | Joy Ingram            |
| 8. ISO 14000 series – (note ISO 14031)   | Brandon Johnson       |
| 9. IFC Environmental and Social Standard | Fiona Lyons           |
| 10. GHG Protocol                         | David Mesa            |
| 11. FSC                                  | Heidi Paintner        |
| 12. UN Global Compact                    | Valoree Skiles        |
| 13. EPEAT                                | Leah Van Winkle       |
| 14. Energy Star                          | Patricia Smith        |
| 15. KLD Research Social Ratings          | Lukeitha Van Doorn    |
| 16. Dow Jones Sustainability Index       | JoAnne Swensson       |
| 17. Social Investment Forum              | Maryhelen Shuman-Groh |