



For your bottom line

This month's feature:

Colorado recycler helps businesses increase diversion rates

See our other latest features and tidbits listed down the right side of your screen.

- News from Waste Reduction Tips. Last summer we made the decision to bring printing and production of our periodicals and other projects completely in-house instead of outsourcing them. The transition caused greater delays than we anticipated and we are now working to bring our production schedule up to date. This process will be expedited with the addition of Norm Weber to our staff. Norm, who has more than 20 years of experience in journalism, as well as an MBA, joins Waste Reduction Tips as associate editor.
- By request of some of our subscribers, we now make *Waste Reduction Tips* available online in addition to on paper. Subscribers now have their choice of receiving the newsletter, accessing our information online, or both. Subscribers to *Waste Redution Tips* can read all of the current money saving tips, strategies and articles listed to the right by entering their user name and password when prompted. [Click here to find out about subscribing to Waste Reduction Tips.](#) Passwords will be issued to subscribers upon request my emailing us at tips@recycle.cc.

We're reducing waste.

Organizations across the country are saving millions of dollars by reducing waste.

For any business or organization, managing solid waste is a problem - and often a costly one. Material waste directly affects the bottom line. However, many companies are using some innovative strategies to achieve substantial cost savings by purchasing less, recycling more and reducing waste disposal costs. Here are a few examples of successful waste reduction programs and strategies:

- **Bell Atlantic** recovered 30,000 tons of material from obsolete equipment and sold it for \$25 million.
- **Quad/Graphics** recycled 146,000 tons of paper in one year, saving \$12.5 million in disposal fees.
- **McDonald's** reduced the height of the embossment on their napkins, saving 294,000 pounds of corrugated packaging material per year.
- **Rockwell** collects about 30 different types of material for recycling, ranging from packaging peanuts and toner cartridges to books, bathroom fixtures and three-ring binders.

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Current features

- Colorado recycler looks to help businesses reduce waste
- A guide to green labeling
- Electronic recycling: UPS to help manage unwanted electronics
- Donate old books
- Closed loop" Shaw designs carpet for recycling
- Environmental vendor fair
- Electronics: Bigger, faster...More waste
- Chlorine free food service products
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- Buy recycled: Turning a New Leaf on recycled paper
- Grocer saves by managing energy
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- **General Motors** recycled 3.6 billion pounds of paper, plastic, metals and wood in one year.
- **Hasbro** reduced the thickness of its corrugated boxes, saving 763,000 pounds of material and \$400,000
- In one facility, AT saved \$90,000 by not buying trash can liners.
- The **United States Postal Service** earned revenues of \$6.6 million in one year from the sales of recyclable materials.
- **Nordstrom** saves 50,000 pounds of material each year by wrapping men's suits in bulk, rather than individually. Most managers know they can save money by reducing waste, but they often don't know exactly what to do.

Waste Reduction Tips, a bimonthly newsletter, shows organizations how to purchase less material and fewer supplies, reuse what is purchased, recycle what can't be reused - while getting paid for it - and reduce waste disposal costs. Most importantly, this can all be accomplished without sacrificing the quality of products or service.

McEntee Media Corp., publishers of several leading newsletters in paper recycling and composting, is pleased to announce the acquisition of this valuable newsletter that has been helping businesses and other organizations to save money since 1995.

Please contact us to find out how to subscribe or to get your **free sample issues of Waste Reduction Tips.**

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How to subscribe

Waste Reduction Tips is published in newsletter form six times per year and is updated more frequently on the web site. The annual subscription rate is \$97. Subscribe via email by sending name, title, organization, address, city, state/province, postal, phone, fax, email and credit card number. We can also bill you in lieu of credit card payment. If you prefer send, call or fax in your order to the office listed below:

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- Hospitals move toward paperless
- Ag waste to crude oil
- Dartmouth-Hitchcock teaches the A to Z of hospital recycling
- Four hospitals recognized for waste management
- Switch from disposables to reusables
- Vermicomposting in commercial buildings
- Recycled roads make recycling work for everybody
- A look at non-profits vs. for-profits for electronics recycling
- Making pallets of cash
- Never tired of making money
- Even contaminated dredged material can be recycled
- Lanier gets ISO certification
- Degradable polywrap for newspapers, magazines
- Reducing bytes: Your web site is too big
- Construction waste: A clean wood mandate
- BOA high-rise will be as green as money
- Reusables: Tackling the plastic bag mess
- Recycled ambulance now multi-use police vehicle
- AOL: You've got junk
- Alberta looks at landfill bans
- Unpaper your office
- Portland looks at food waste composting
- Cell phone reuse: Number portability creates high-tech paperweights
- Knoxville's Purple Paper Eater
- New plastic resin easy to recycle

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