

## **PRINCIPLES OF MANAGERIAL ACCOUNTING**

*Professor: Jennifer Cainas, MAcc, CPA*

Hi. I'm Jennifer Cainas, and I will be your instructor for Principals of Managerial Accounting this semester. I've been teaching at the University of South Florida for the past nine years and teaching this course for over five years. I'm also a proud graduate of the University of South Florida. I earned my bachelor's degree and master's in accounting from USF.

Principals of Managerial Accounting is meant to build on your foundation that you learned from Principals of Financial Accounting. And rather than give you the viewpoint of external financial reporting purposes, we're really going to be looking now from within the company how managers and decision-makers can help use information from a managerial standpoint to help them make better decisions and move the company forward.

Each week, you will be required to do some readings and also have some lectures that you'll be required to view. Every other week, you'll have some quizzes to do. And then, we will also have homework and an application of the principals we learned that we will work through together. There will be some videos out there to help you learn how to do this, but then we will also have a lot of time together through Blackboard Collaborate where we will work together real-time working through some of these problems to make sure that you know how to apply what you've learned.

Keeping up with the homework, making sure you're reading, and watching those lectures one time-- or maybe more, if you're having difficulty understanding the materials-- and then, getting in touch with me as soon as you possibly can if you're having difficulty with the homework is really probably the best things you can do to make sure you'd be successful in this course. Hopefully, you will enjoy the online experience for Principals of Managerial Accounting. I'm really looking forward to working with each and every one of you as students, even though I won't be seeing you live. And please, feel free to contact me if at any time you have any questions. I'm always here to help you. Also, on the syllabus, my TA will also have office hours that you can contact her as well. So just really looking forward to getting to know each and every one of you and helping you to be successful in this course.